

Turf Nation Celebrates 4th Year Outfitting Stadiums for the NFL Big Game

Dalton, Georgia, Jan. 31, 2018 -- Turf Nation, located in Dalton, Georgia is a proud U.S.A. Manufacturer of Synthetic Turf Systems. Many NFL franchises, 14 of the 32 teams, play and/or practice on a synthetic turf system manufactured by Turf Nation. On February 4th, Turf Nation, its Authorized Dealers and their dedicated employees will celebrate their 4th NFL Super Bowl in the last 6-years.

Sid Nicholls, President of Turf Nation explained, "There are many good vendors in our industry. Turf Nation has manufactured 4 NFL Super Bowl surfaces in the last decade, which is double that of all the other synthetic turf vendors combined. This level of recognition is the direct result of prominent NFL clients concluding that the synthetic turf systems manufactured by Turf Nation optimize player performance and maximize player safety."

Synthetic turf surfaces manufactured by Turf Nation have now been used in the NFL's biggest game in the past decade as many times as natural grass. Turf Nation has manufactured 4 NFL Super Bowl surfaces, which ties it with the number of natural grass fields used in the last 10 Super Bowl games.

During past Super Bowls, other turf vendors have attempted to create an association with the Super Bowl. "Many vendors attempt to lay claim to the NFL's biggest game. The surface at U.S. Bank Stadium, that will be utilized for Super Bowl LII on February 4, 2018, was proudly manufactured by Turf Nation and installed by Kiefer USA (a Turf Nation Authorized Dealer)," stated Nicholls.

One of the most unique features of the surface at U.S. Bank Stadium is it is engineered for conversion ability. Conversion and the resulting ability to host many different events is required to justify the investment in such a facility. U.S. Bank Stadium is not only home to the NFL Minnesota Vikings, featuring removable end zones and midfield logo, but also incorporates over 50,000 square feet in the form of over 60 removable panels that allow the stadium to host, football, soccer, rugby, lacrosse and baseball.

Turf Nation is currently working on many projects around the country including completing the new Minnesota Vikings practice facility – TCO Performance Center, which features multiple surfaces manufactured by Turf Nation for the new stadium, indoor fieldhouse and performance training area.

Turf Nation's synthetic turf systems are manufactured utilizing the highest grade C8 polyethylene fiber and Titanium Shield backing system, combined they ensure superior performance and durability. All components of a Turf Nation synthetic turf system are proudly manufactured in the U.S.A. and each surface is custom-designed to a team's or school's specific needs. All synthetic turf surfaces are field-tested by an independent laboratory prior to shipping.

MEDIA RESOURCES ARE AVAILABLE VIA:

Website: <http://www.turfnation.com/pressroom.html>

Drop Box: [Dropbox - TURF NATION PRESS KIT](#)

Spaces – Hightail: <https://spaces.hightail.com/space/2hVwg6nuWD>

About Turf Nation

Turf Nation has manufactured high-quality synthetic turf for numerous schools and sports teams on the high school, collegiate and professional levels. Fourteen NFL teams currently play and/or practice on synthetic turf manufactured by Turf Nation, including the Minnesota Vikings, Houston Texans, New York Giants, New York Jets, New Orleans Saints, Cincinnati Bengals, Pittsburgh Steelers, Denver Broncos, Jacksonville Jaguars, Buffalo Bills, Tennessee Titans, Chicago Bears, Arizona Cardinals, and San Francisco 49ers as well as the Pro Football Hall of Fame. Additional information is available at www.turfnation.com.

For additional information on this topic, please call Sid Nicholls at 905-736-4000, or email sidn@turfnation.com